

Nobody tells this to people who are beginners, I wish someone told me.

All of us who do

# CREATIVE WORK

we get into it  
because we have

good taste. But there is a gap.

FOR THE FIRST COUPLE YEARS YOU MAKE STUFF, IT'S JUST NOT THAT GOOD. IT'S TRYING TO BE GOOD, IT HAS POTENTIAL, BUT IT'S NOT. BUT YOUR TASTE, THE THING THAT GOT YOU INTO THE GAME, IS STILL KILLER. AND YOUR TASTE IS WHY YOUR WORK DISAPPOINTS YOU.

A lot of people never get past this phase, they quit. Most people I know who do interesting, creative work went through years of this. We know our work doesn't have this special thing that we want it to have.

## WE ALL GO THROUGH THIS

And if you are just starting out or you are still in this phase, you gotta know it's normal and the most important thing you can do is a lot of work. Put yourself on a deadline so that every week you will finish one story. It is only by going through a volume of work that you will close the gap, and your work will be as good as your  
ambitions.

And I took longer to figure out how to do this than anyone I've ever met.

It's gonna take awhile.

It's normal to take awhile.

YOU'VE JUST GOTTA FIGHT YOUR WAY THROUGH

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HIRA GLASS